

Direct Broadcast Satellite, Inc.

## EX PARTE OR LATE FILED

1550 N. Norwood Suite 100 Hurst, TX 76054

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AUG 0 4 1994

July 27, 1994

FCC MAIL ROOM

William F. Caton Secretary Federal Communications Commission 1919 M St, NW Rm 222 Washington DC 20554

RE:

Implementation of Section 19 of the Cable Television Consumer Protection and Competition Act of 1992 CS Docket No. 94-48

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## **Dear Secretary Caton:**

Enclosed is a copy of a letter I sent to Chairman Reed Hundt regarding the Cable Act of 1992, our position and our concerns. I would appreciate your consideration and support of the National Rural Communication Cooperative (NRTC) position that the FCC should act to enforce the wishes of Congress as put forth in the 1992 Cable Act.

Sincerely,

Andrew W. O'Pry

**President** 

Argos Direct Broadcast Satellite, Inc.



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Hurst, TX 76054 TEL: (817) 282-3596 FAX: (817) 282-0559

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July 25, 1994

FCC MAIL ROOM

The Honorable Reed Hundt Chairman **Federal Communications Commission** 1919 M Street, NW Washington DC 20554

RE:

Implementation of Section 19 of the Cable Television Consumer Protection and Competition Act of 1992 CS Docket No. 94-48

## Dear Chairman Hundt:

I am writing you with my concerns regarding the implementation of Section 19 of the 1992 Cable Act. I have recently read and fully support the comments of the National Rural Telecommunications Cooperative (NRTC) submitted to the FCC on 29 June 1994.

My company, Argos Direct Broadcasting Satellite (DBS), Inc., is a small business that is affiliated with the NRTC and DIRECTV to provide DBS programming. Many of our customers live in rural areas that do not have cable TV. When my investors and I were initially evaluating entry into the DIRECTV project, we were encouraged by provisions of the 1992 Cable Act. This action appeared to finally provide rural households the opportunity to receive competitively priced cable TV programming. However, as stated in NRTC's comments to the FCC, certain exclusive distribution arrangements still remain, such as those between Time Warner/Viacom and United States Satellite Broadcasting (USSB) for HBO, Showtime, The Movie Channel, etc. As a new small business, we find our company in the difficult and costly position of having to compete at an unfair advantage.

It is difficult to explain to our customers why we cannot offer certain cable TV programming in our package. Our customers are unhappy that they must purchase two separate programming packages, at appreciably added expense, to receive a full complement of programs, and some have decided the inconvenience and expense is too formidable. Not only does this deprive our customers of the most cost effective method of receiving programming, but it inhibits us from being able to offer a fair and equitable product, therefore, hurting our business. The exclusivity of USSB's distribution arrangement limits our ability to compete, and without competition the consumer will never realize the benefits of fair competition - lower prices with improved quality and service.

We are asking that you will review the Issues put forth by NRTC and agree with their position that the FCC should act to enforce the wishes of Congress as stated in the 1992 Cable Act.

Our customers and our company thank you for your consideration of this important issue.

Sincerely.

Andrew W. O'Pry

President

Argos Direct Broadcast Satellite, Inc.

cc: The Honorable Senator Kay Bailey Hutchison

renw. O'Pry

The Honorable Senator Phil Gramm

The Honorable Senator Bob Graham

The Honorable Senator Connie Mack

The Honorable Senator Robert F. Bennett

The Honorable Senator Orrin G. Hatch

The Honorable Representative Joe L. Barton

The Honorable Representative Dick Armey

The Honorable Representative Ralph Hall

The Honorable Representative Sam Johnson

The Honorable Representative Porter Goss

The Honorable Representative Dan Miller

The Honorable Representative James Hansen

The Honorable Representative Karen Shepherd

The Honorable Representative Bill Orton

The Honorable William F. Caton, Secretary

The Honorable James H. Quello

The Honorable Andrew C. Barrett

The Honorable Susan Ness

The Honorable Rachelle B. Chong